

# Stakeholder Forum 2018

## Draft programme

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### Day 1 (27/03) afternoon

Time	Programme
14:00	<b>Opening Keynotes</b>  Digitising European Industry – state of the initiative <ul style="list-style-type: none"><li>• European Commissioner Mariya Gabriel</li><li>• French Minister of Finances and Economy, Bruno Le Maire</li><li>• Representative of the Presidency of the European Council</li></ul>
15:00	<b>Panel of National Initiatives: digital innovation for every business in Europe</b>  Sharing experience from different Member States, with <b>focus on take-up and diffusion of digital innovations to all businesses.</b>  High-level representatives from National Initiatives for the digitisation of industry and business leaders will share their experiences and opinions on the future steps needed to allow every business in Europe to go digital. The panel will be moderated; a question and answer session will be included.
16:00	<i>Coffee break</i>
16:30	<b>Industrial testimonials: success stories from the real world</b>  Success stories from digitisation of industry, almost 2 years after the launch of the initiative.  Accounts of successful strategies / projects from SME to large corporation with testimonials at CEO level. Introduction and conclusion with presentation of examples of strategies.  The panel will be moderated; a question and answer session will be included.

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**17:30**      **Panel of industry leaders : awareness, operational support, financing - the three pillars of digitisation**

Industry leaders from different European countries discuss ideas and best practices on:

- how to make CEO aware of the importance and potential of digital technology
- how to support SME in their digital projects
- how to bring a financial support to help carry out those projects

The panellists will identify next steps and possible joint actions.

The panel will be moderated; a question and answer session will be included.

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**18:30**      **Tomorrow is here**

A high-level personality will discuss how digital technologies will affect the industry and the society, describing a vision for the future of digital technology in Europe.

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**19:00**      **Social dinner and networking**

*The dinner will be an opportunity to meet other stakeholders, network, and exchange experiences and opinions.*

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## Day 2 (28/03)

Time	Programme		
<b>09:00</b>	<b>Plenary</b>		
	<p>Introduction to the programme of the day            Future-proof legislation for the digital world: where are we?  <i>Discussing the state of play of legislative approach of the European Commission with regards to industry. Main subjects relevant for industry: GDPR, Free flow of data, Cybersecurity, Artificial Intelligence initiative.</i>            speaker: High-level representative of the European Commission</p>		
<b>09:30</b>	<b>Parallel workshops</b>		
	<b>Track 1: Digital Innovation Hubs</b>	<b>Track 2: Platforms, Pilots, Standards</b>	<b>Track 3: National Initiatives</b>
	<p><b>DIH: exchange of best practices and business model</b></p> <p><i>Detailed programme to be defined</i></p>	<p><b>Public-Private Partnerships: the past and the future</b></p> <p><i>Detailed programme to be defined</i></p>	<p><b>National Initiatives</b></p> <p><i>Status of National Initiatives;</i> <i>Exhibitions and exchange of best practices;</i> <i>meetings between "old" and "new" initiatives;</i> <i>discussion on indicators and monitoring of progress;</i> <i>"speed dating" national initiatives</i></p>
	<p><b>DIH: spreading digital skills</b></p> <p><i>Detailed programme to be defined</i></p>	<p><b>Digital Industrial Platforms and Pilots</b></p> <p><i>Detailed programme to be defined</i></p>	
<b>13:00</b>	<b>Lunch break</b>		
<b>14:00</b>	<p><b>DIH: investments for digitisation</b></p> <p><i>Detailed programme to be defined</i></p>	<p><b>Standards for the leadership in digital technologies</b></p> <p><i>Detailed programme to be defined</i></p>	<p><b>National Initiatives</b></p> <p><i>(continued)</i></p>
<b>16:00</b>	<b>Closing Plenary</b>		
	<p>Wrap up on the future of DEI; high-level representatives of "Alliance Industrie du Future" and of the European Commission discuss the results of the event and the future activities.</p>		
<b>16:30</b>	<b>End of the event</b>		

# Logistics

The 2nd Stakeholder Forum will be co-located with the "Global Industrie 2018" trade fair. For more information: <http://global-industrie.com/en/>  
It will be held at "Parc des Expositions" in Villepinte-Paris, very close to the Charles-de-Gaulle airport.

The venue can be easily reached using the regional train RER B from Paris or from Charles-de-Gaulle airport; there is a dedicated stop "Parc des Expositions".  
More information: <https://www.viparis.com/en/site/paris-nord-villepinte/acces>

