Servus & Shalom

MARKUS HAAS
ADVANTAGE AUSTRIA TEL AVIV
Pharmaceuticals main export good from AUT to Israel

Austria’s top goods exports to Israel (€m)

Austrian exports to Israel had a total value of €557 million in 2022.
Trade mission “Digital Health Trends Israel 2023”
HappyMed a HealthTech start-up from Austria

Calming down patients with audio-visual glasses

- based in Vienna, Austria
- doing business in Israel since 2022
- market leaders in audio-visual patient treatment
- positive effect scientifically proven
- system used over 200,000 times

https://www.happymed.org/
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