

## EUREKA Event: “European companies innovating across borders: EUREKA and global cooperation”

**Target audience:** representatives from the ministries, public authorities, the European Commission and other EU stakeholder as well as representatives from industry interested in the potential but also the challenges international cooperation in innovation is facing.

**Date:** 16 June, 2015

**Place:** Mission of Switzerland to the European Union, Place du Luxembourg 1, Brussels

**Registration:** by e-mail to [infodesk@swisscore.org](mailto:infodesk@swisscore.org) before 9 June, 2015

### Programme

time	
14.00	<b>Welcome</b> Sarah Ott, EUREKA HLR Switzerland
14.05	<b>Introduction to EUREKA and its international cooperation strategy</b> Pedro Nunes, Head of the EUREKA Secretariat
14.15	<b>Key note: Trends for European industries in global research and innovation</b> Enrico Pisino, Head of Vehicle Research and Innovation, FiatGroup Automobiles and Chairman of the FCA Innovation Coordination Committee and EUCAR Council Member
<b><i>Industry view: Needs and strategies of companies to access global markets</i></b>	
14.45	<b>Short presentations of the industry representatives</b> SME: Jochem Herrmann, Adimec B.V. Large companies: Jochen Langheim, ST Microelectronics Klaus Willnow, Siemens AG and EUROGIA2020 Board Representative Industry Association: Christopher Gosau, The Association of German Chambers of Commerce and Industry Representation to the European Union
15.30	<b>Panel discussion with the industry representatives</b> , moderated by David Garlot, founder of Athena DG
16.00	Coffee Break
<b><i>Public view: What is the role of EUREKA in internationalisation?</i></b>	
16.30	<b>Panel discussion with public actors</b> , moderated by David Garlot, founder of Athena DG EUREKA Cluster representative: Fopke Klok, ITEA3 Representative of the EUREKA Secretariat: Pedro Nunes, Head of the EUREKA Secretariat Ministry representative: David Wilson, High Level Representative UK National Funding Body: Peter Lindberg, Vinnova Associated EUREKA country: Gitae Shim, KIAT EU office - Korea Institute for Advancement of Technology European Commission: Dr. Willy Van Puymbroek, Head of Unit A4 Components, DG-Connect
17.30	<b>Conclusions and Apéro</b>