



**IAȘI • ROMANIA**  
**26 -28 June 2019**

***“From idea to global markets through collaboration – Accompanying SMEs in their innovation journey”***

***Wednesday, 27 June 2019 - From 16:00 to 17:30***

**Location: Pallas Conference Centre, Iași**

## **WEEK OF INNOVATIVE REGIONS IN EUROPE 2019 - WIRE X**

The 10<sup>th</sup> edition of the " Week of Innovative Regions in Europe" conference will take place in Iași (North-East Region of Romania), June 26 – 28<sup>th</sup>, 2019, being the last event dedicated to research and innovation in the calendar of the Romanian Presidency of the Council of the European Union.

Focused on three imperatives: explore, create and innovate, WIRE X 2019 encourages knowledge exchange and the quest for practical solutions for smart and sustainable economic transformation through research and innovation. The conference goes along the path from regional excellence to European and global value chains, seeking for synergies between societal needs and R&I agenda, and among financial instruments, knowledge and entrepreneurship.

Gathering major players from R&I and education, WIRE X 2019 promotes scientific creativity, through 3 main pillars:

- **1st Pillar: From regional excellence to European and global value chains**
- **2nd Pillar: Research and Innovation for economic transformation**
- **3rd Pillar: Education for innovation**

WIRE X 2019 represents the main European policy forum for innovation and regional development, providing a platform for policy makers, public authorities, knowledge centres and enterprises from all over Europe to discuss R&I practices, throughout the European regions, with a direct view on the current and future EU funding programmes. The conference provides the participants 3 days of seminars, roundtables and workshops supported by over 35 lecturers from all EU Member States, Canada, USA, Israel and the Republic of Moldova, located in excellent places for exploring the cultural, historic and cultural heritage gastronomic centre of Iasi.

Please be informed that you can find more information and the agenda of the event on our dedicated website [www.wire2019.eu](http://www.wire2019.eu)

In order to ensure your participation to this event, please use the link bellow, to [register](#), until 16th of June 2019. Further details will be provided by our staff afterwards. For any additional support, feel free to contact us on [wire2019@adnrdest.ro](mailto:wire2019@adnrdest.ro)

The event is organized under the agenda of the Romanian EU Council Presidency 2019, by North-East Regional Development Agency with the support of European Commission, Directorate General for Research, Technology and Innovation and the Ministry for Research and Innovation in Romania.

## ***B.8.2 From idea to global markets through collaboration - Accompanying SMEs in their innovation journey***

Innovation is becoming a more global and collaborative endeavour, with access to knowledge, markets, skills and partners increasingly taking place on an international basis. As we look for more businesses to grow and scale we need to ensure they have the ability to do so globally. Building collaborations and partnerships through R&D and innovation is a good way to help businesses understand the needs of different markets and to reduce the barriers.

The session, dedicated to innovators, industry participants (SMEs and large companies), investors, national and regional funding authorities etc., will highlight some of the different initiatives and support services supporting SMEs through their innovation journey in bringing their innovations from idea to market (EUREKA, Eurostars, INNOWWIDE, Investment Readiness etc).

### ***Speakers***



**Philippe Vanrie** is Head of Secretariat at Eureka Network. Before that, Philippe has been since 1999 the Chief Executive Officer (CEO) of EBN, the leading pan-European Network bringing together 200 accredited Business & Innovation Centres (BICs), Innovation-based Incubators, and Entrepreneurship Centres across Europe and beyond. Philippe was instrumental in developing this unique community gathering thousands of smart innovators and entrepreneurs. A recognized expert and experienced speaker in innovation and incubation, Philippe has developed strong relationship and several collaborative projects with the European Commission (EC), the European Space Agency (ESA), and a series of national & regional Governmental Agencies.

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**Dora Meredith**, European and Global Portfolio Manager Innovate UK, Chairman of the EUREKA Chair in 2019. Dora works in the Global team of Innovate UK. She works closely with the European institutions and helps UK entities to better understand the future orientations of EU innovation policy and programmes. She has also led projects exploring potential collaboration between the UK and the US in this field. Prior to this role, Dora worked for the Research Councils in the UK. Dora has degrees from the University of Birmingham and the University of Oxford.

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### ***More about EUREKA***



Raising the productivity and competitiveness of European businesses through technology. Boosting national economies on the international market, and strengthening the basis for sustainable prosperity and employment.

EUREKA is an intergovernmental network established in 1985, a leading facilitator of innovation, providing a proven platform for international R&D&I cooperation.

EUREKA promotes and supports market-oriented international R&D&I project generation and facilitates access to finance for companies involved in its projects.

Website: [www.eurekanetwork.org](http://www.eurekanetwork.org)

Twitter: [www.twitter.com/EUREKA\\_NETWORK](https://www.twitter.com/EUREKA_NETWORK)